

For Immediate Release

Gulf & Pacific Equities Corp. reports on Second Quarter Results with Revenue of \$1,143,880

Toronto, August 23, 2024 – Gulf & Pacific Equities Corp. (TSX-V: **GUF**) an established company focused on the acquisition, management and development of anchored shopping centres in Western Canada, reports a 6.67% increase in revenues to \$1,143,880 in the quarter ended June 30, 2024, from \$1,072,388 at the same period last year.

Details of the six and three months financial results for fiscal 2024 and 2023 under International Financial Reporting Standards (IFRS), as summarized below, are also available at www.sedar.com or the company's website www.gpequities.com.

	Six Months Ended (Unaudited) June 30,				Three Months Ended (Unaudited) June 30,			
		2024		2023		2024		2023
Revenue	\$	2,231,766	\$	2,047,636	\$	1,143,880	\$	1,072,388
Net Income (Loss) before fair value adjustment, other income items and income taxes Net Income (Loss) per common share before fair value adjustment, other	\$	(32,370)	\$	(151,140)	\$	14,120	\$	(89,097)
income items and income taxes – basic and diluted	\$	-	\$	(0.01)	\$	-	\$	-
Net Income (Loss) and Comprehensive Income (Loss) Net Income (Loss) and Comprehensive	\$	(1,249)	\$	618,354	\$	31,169	\$	510,336
Income (Loss) per common share - basic and diluted	\$	-	\$	0.03	\$	-	\$	0.02
Weighted average number of common shares outstanding – basic Weighted average number of common		21,334,861	2	1,290,685	2	21,379,037	2	1,290,685
shares outstanding — diluted		21,945,843	2	1,997,804	2	21,991,900	2	2,038,453

About Gulf & Pacific Equities Corp.

Gulf & Pacific Equities Corp. was incorporated under the laws of the Province of Alberta on April 8, 1998, and thereafter completed a public offering of common shares by prospectus dated June 26, 1998 (TSX-V: GUF).

The company acquires, manages and develops anchored shopping malls in Western Canada's rural centres, particularly Alberta. Gulf & Pacific targets smaller, rapidly growing hub communities serviced with hospitals, high schools, police stations, and retail service infrastructures. Management has consistently reinvested cash flow to improve and expand its portfolio of income properties.

Gulf & Pacific Equities Corp. owns three well-located retail assets in Three Hills, St. Paul, and Cold Lake Alberta.

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This news release contains "forward-looking statements", within the meaning of the United States Private Securities Litigation Reform Act of 1995 and similar Canadian legislation, concerning the business, operations and financial performance and condition of Gulf & Pacific Equities. Forward-looking statements include, but are not limited to, statements with respect to the benefits of the offering and option transaction. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking statements are based on the opinions and estimates of management as of the date such statements are made, and they are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of Gulf & Pacific Equities to be materially different from those expressed or implied by such forward-looking statements, including but not limited to risks related to: economic conditions in Western Canada, interest rates, raising less than the required capital; not realizing on the anticipated benefits from the transaction or not realizing on such anticipated benefits within the expected time frame; and other risks of the real estate industry. Although management of Gulf & Pacific Equities has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended.

There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. Gulf & Pacific Equities does not undertake to update any forward-looking statements that are incorporated by reference herein, except in accordance with applicable securities laws.